

**JAWAHARLAL NEHRU TECHNOLOGICAL UNIVERSITY  
HYDERABAD**

**III Year B.Tech. ECE - II Sem**

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4	-/-	4

**(55023) MANAGERIAL ECONOMICS AND FINANCIAL ANALYSIS**

**Unit I**

[www.engineershut.in](http://www.engineershut.in)

Introduction to Managerial Economics:

Definition, Nature and Scope of Managerial Economics–Demand Analysis: Demand Determinants, Law of Demand and its exceptions.

**Unit II**

Elasticity of Demand: Definition, Types, Measurement and Significance of Elasticity of Demand. Demand Forecasting, Factors governing demand forecasting, methods of demand forecasting (survey methods, statistical methods, expert opinion method, test marketing, controlled experiments, judgmental approach to demand forecasting)

**Unit III**

Theory of Production and Cost Analysis: Production Function – Isoquants and Isocosts, MRTS, Least Cost Combination of Inputs, Cobb-Douglas Production function, Laws of Returns, Internal and External Economies of Scale.

Cost Analysis: Cost concepts, Opportunity cost, Fixed vs. Variable costs, Explicit costs Vs. Implicit costs, Out of pocket costs vs. Imputed costs. Break-even Analysis (BEA)-Determination of Break-Even Point (simple problems)- Managerial Significance and limitations of BEA.

**Unit IV**

Introduction to Markets & Pricing Policies:

Market structures: Types of competition, Features of Perfect competition, Monopoly and Monopolistic Competition. Price-Output Determination in case of Perfect Competition and Monopoly. Objectives and Policies of Pricing- Methods of Pricing: Cost Plus Pricing, Marginal Cost Pricing, Sealed Bid Pricing, Going Rate Pricing, Limit Pricing, Market Skimming Pricing, Penetration Pricing, Two-Part Pricing, Block Pricing, Bundling Pricing, Peak Load Pricing, Cross Subsidization.

**Unit V**

Business & New Economic Environment: Characteristic features of

Business, Features and evaluation of Sole Proprietorship, Partnership, Joint Stock Company, Public Enterprises and their types, Changing Business Environment in Post-liberalization scenario.

**Unit VI**

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Capital and Capital Budgeting: Capital and its significance, Types of Capital, Estimation of Fixed and Working capital requirements, Methods and sources of raising finance.

Nature and scope of capital budgeting, features of capital budgeting proposals, Methods of Capital Budgeting: Payback Method, Accounting Rate of Return (ARR) and Net Present Value Method (simple problems)

**Unit VII**

Introduction to Financial Accounting: Double-Entry Book Keeping, Journal, Ledger, Trial Balance- Final Accounts (Trading Account, Profit and Loss Account and Balance Sheet with simple adjustments).

**Unit VIII**

Financial Analysis through ratios: Computation, Analysis and Interpretation of Liquidity Ratios (Current Ratio and quick ratio), Activity Ratios (Inventory turnover ratio and Debtor Turnover ratio), Capital structure Ratios (Debt-Equity ratio, Interest Coverage ratio), and Profitability ratios (Gross Profit Ratio, Net Profit ratio, Operating Profit Ratio, P/E Ratio and EPS).

**TEXT BOOKS:**

1. Aryasri: Managerial Economics and Financial Analysis, TMH, 2009.
2. Varshney & Maheswari: Managerial Economics, Sultan Chand, 2009.

**REFERENCES:**

1. Raghunatha Reddy & Narasimhachary: Managerial Economics & Financial Analysis, Scitech, 2009.
2. V.Rajasekarn & R.Lalitha, Financial Accounting, Pearson Education, New Delhi, 2010.
3. Suma Damodaran, Managerial Economics, Oxford University Press, 2009.
4. Domnick Salvatore: Managerial Economics in a Global Economy, 4th Edition, Cengage, 2009.
5. Subhash Sharma & M P Vittal, Financial Accounting for Management, Text & Cases, Machmillan, 2008.
6. S.N.Maheswari & S.K. Maheswari, Financial Accounting, Vikas, 2008.

7. Truet and Truet: Managerial Economics: Analysis, Problems and Cases, Wiley, 2009.
8. Dwivedi: Managerial Economics, Vikas, 2009.
9. M.Kasi Reddy, S.Saraswathi: Managerial Economics and Financial Accounting, PHI, 2007.
10. Erich A. Helfert: Techniques of Financial Analysis, Jaico, 2007.

**Prerequisites: Nil**

Objective: To explain the basic principles of managerial economics, accounting and current business environment underlying business decision making.

Codes/Tables: Present Value Tables need to be permitted into the examinations Hall.

Question Paper Pattern: 5 Questions to be answered out of 8 questions. Out of eight questions 4 questions will be theory questions and 4 questions should be problems.

Each question should not have more than 3 bits.

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**(56024) OPERATING SYSTEMS**

**(OPEN ELECTIVE)**

**UNIT - I**

Operating Systems Overview- Operating systems functions, Overview of computer operating systems, protection and security, distributed systems, special purpose systems, operating systems structures-operating system services and systems calls, system programs, operating system structure, operating systems generation

**UNIT - II**

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Process Management – Process concepts, threads, scheduling-criteria, algorithms, their evaluation,

Thread scheduling, case studies UNIX, Linux, Windows

**UNIT - III**

Concurrency - Process synchronization, the critical-section problem, Peterson's Solution, synchronization Hardware, semaphores, classic problems of synchronization, monitors, Synchronization examples, atomic transactions. Case studies UNIX, Linux, Windows

**UNIT - IV**

Memory Management - Swapping, contiguous memory allocation, paging, structure of the page table, segmentation, virtual memory, demand paging, page-replacement, algorithms, Allocation of frames, Thrashing case studies UNIX, Linux, Windows

**UNIT - V**

Principles of deadlock – system model, deadlock characterization, deadlock prevention, detection and avoidance, recovery from deadlock.

**UNIT - VI**

File system Interface- the concept of a file, Access Methods, Directory structure, File system mounting, file sharing, protection.  
File System implementation- File system structure, file system implementation, directory implementation, allocation methods, free-space management, efficiency and performance, case studies. UNIX, Linux, Windows

**UNIT - VII**

Mass-storage structure- overview of Mass-storage structure, Disk structure, disk attachment, disk scheduling, swap-space management, RAID structure, stable-storage implementation, Tertiary storage structure.

I/O systems- Hardware, application I/o interface, kernel I/O subsystem, Transforming I/O requests to Hardware operations, STREAMS, performance.

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**UNIT - VIII**

Protection - Protection, Goals of Protection, Principles of Protection, Domain of protection Access Matrix, Implementation of Access Matrix, Access control, Revocation of Access Rights, Capability- Based systems, Language – Based Protection,

Security- The Security problem, program threats, system and network threats cryptography as a security tool, user authentication, implementing security defenses, firewalling to protect systems and networks, computer –security classifications, case studies UNIX, Linux, Windows

**TEXT BOOKS :**

1. Operating System Concepts- Abraham Silberchatz, Peter B. Galvin, Greg Gagne, 8th edition, John Wiley.
2. Operating systems- A Concept based Approach-D.M.Dhamdhere, 2<sup>nd</sup> Edition, TMH

**REFERENCES :**

1. Operating Systems – Internals and Design Principles, Stallings, sixth Edition–2009, Pearson education.
2. Modern Operating Systems, Andrew S Tanenbaum 2nd edition PHI.
4. Principles of Operating Systems , B.L.Stuart, Cengage learning, India Edition.
5. Operating Systems, A.S.Godbole, 2nd Edition, TMH
6. An Introduction to Operating Systems, P.C.P. Bhatt, PHI.
7. Operating Systems, G.Nutt, N.Chaki and S.Neogy, 3<sup>rd</sup> Edition, Pearson Education.
8. Operating Systems, R.Elmasri, A.G.Carrick and D.Levine, Mc Graw Hill.
9. Operating Systems, S.Haldar, A.A.Aravind, Pearson education.

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**(56025) OBJECT ORIENTED PROGRAMMING  
(OPEN ELECTIVE)**

**UNIT I:**

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Object oriented thinking :- Need for oop paradigm, A way of viewing world – Agents, responsibility, messages, methods, classes and instances, class hierarchies (Inheritance), method binding, overriding and exceptions, summary of oop concepts, coping with complexity, abstraction mechanisms.

**UNIT II:**

Java Basics History of Java, Java buzzwords, data types, variables, scope and life time of variables, arrays, operators, expressions, control statements, type conversion and casting, simple java program, concepts of classes, objects, constructors, methods, access control, this keyword, garbage collection, overloading methods and constructors, parameter passing, recursion, nested and inner classes, exploring string class.

**UNIT III:**

Inheritance – Hierarchical abstractions, Base class object, subclass, subtype, substitutability, forms of inheritance- specialization, specification, construction, extension, limitation, combination, benefits of inheritance, costs of inheritance. Member access rules, super uses, using final with inheritance, polymorphism- method overriding, abstract classes, the Object class.

**UNIT IV:**

Packages and Interfaces : Defining, Creating and Accessing a Package, Understanding CLASSPATH, importing packages, differences between classes and interfaces, defining an interface, implementing interface, applying interfaces, variables in interface and extending interfaces.  
Exploring java.io.

**UNIT V:**

Exception handling - Concepts of exception handling, benefits of exception handling, Termination or resumptive models, exception hierarchy, usage of try, catch, throw, throws and finally, built in exceptions, creating own

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exception sub classes.

String handling, Exploring java.util

#### UNIT VI:

Multithreading- Differences between multi threading and multitasking, thread life cycle, creating threads, thread priorities, synchronizing threads, interthread communication, thread groups, daemon threads.

Enumerations, autoboxing, annotations ,generics.

#### UNIT VII:

Event Handling : Events, Event sources, Event classes, Event Listeners, Delegation event model, handling mouse and keyboard events, Adapter classes.

The AWT class hierarchy, user interface components- labels, button, canvas, scrollbars, text components, check box, check box groups, choices, lists panels – scrollpane, dialogs, menubar, graphics, layout manager – layout manager types – border, grid, flow, card and grid bag.

#### UNIT VIII:

Applets – Concepts of Applets, differences between applets and applications, life cycle of an applet, types of applets, creating applets, passing parameters to applets.

Swing – Introduction, limitations of AWT, MVC architecture, components, containers, exploring swing- JApplet, JFrame and JComponent, Icons and Labels, text fields, buttons – The JButton class, Check boxes, Radio buttons, Combo boxes, Tabbed Panes, Scroll Panes, Trees, and Tables.

#### TEXT BOOKS:

1. Java; the complete reference, 7<sup>th</sup> editon, Herbert schildt, TMH.
2. Understanding OOP with Java, updated edition, T. Budd, pearson eduction.

#### REFERENCES:

1. An Introduction to programming and OO design using Java, J.Nino and F.A. Hosch, John wiley & sons.
2. An Introduction to OOP, third edition, T. Budd, pearson education.
3. Introduction to Java programming , Y. Daniel Liang, pearson education.
4. An introduction to Java programming and object oriented application development, R.A. Johnson- Thomson.
5. Core Java 2, Vol 1, Fundamentals, Cay.S.Horstmann and Gary Cornell,

eighth Edition, Pearson Education.

6. Core Java 2, Vol 2, Advanced Features, Cay.S.Horstmann and Gary Cornell, eighth Edition, Pearson Education
7. Object Oriented Programming with Java, R.Buyya,S.T.Selvi,X.Chu,TMH.
8. Java and Object Orientation, an introduction, John Hunt, second edition, Springer.
9. Maurach's Beginning Java2 JDK 5 , SPD.
10. Programming and Problem Solving with Java, JM Slack, B S Publications.

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**(56027) DIGITAL SIGNAL PROCESSING**

**Unit I**

Introduction: Introduction to Digital Signal Processing: Discrete time signals & sequences, linear shift invariant systems, stability, and causality, Linear constant coefficient difference equations, Frequency domain representation of discrete time signals and systems

**Unit II**

Discrete Fourier Series: DFS representation of Periodic Sequences, Properties of Discrete Fourier Series, Discrete Fourier Transforms: Properties of DFT, linear convolution of sequences using DFT, Computation of DFT : Over-lap Add method, Over-lap Save method, Relation between DTFT, DFS, DFT and Z-Transform.

**Unit III**

Fast Fourier Transforms: Fast Fourier transforms (FFT) - Radix-2 decimation-in-time and decimation-in-frequency FFT Algorithms, Inverse FFT, and FFT with general Radix-N

**Unit IV**

Realization of Digital Filters: Applications of Z – transforms, solution of difference equations of digital filters, System function, Stability criterion, Frequency response of stable systems, Realization of digital filters – Direct, Canonic, Cascade and Parallel forms

**Unit V**

IIR Digital Filters: Analog filter approximations – Butterworth and Chebyshev, Design of IIR Digital filters from analog filters, Step and Impulse invariant techniques, Bilinear transformation method, Spectral transformations.

**Unit VI**

FIR Digital Filters: Characteristics of FIR Digital Filters, Frequency response, Design of FIR Filters: Fourier Method, Digital Filters using Window Techniques, Frequency Sampling technique, Comparison of IIR & FIR filters

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**Unit VII**

Multirate Digital Signal Processing: Introduction, Down sampling, Decimation, Upsampling, interpolation, Sampling Rate Conversion, conversion of band pass signals, Concept of resampling, Applications of multi rate signal processing

**Unit VIII**

Finite Word Length Effects :Limit cycles, Overflow oscillations, Round-off noise in IIR digital filters, Computational output round off noise, Methods to prevent overflow, Trade off between round off and overflow noise, Measurement of coefficient quantization effects through pole-zero movement, Dead band effects.

**Text books:**

1. Digital Signal Processing, Principles, Algorithms, and Applications: John G. Proakis, Dimitris G. Manolakis, Pearson Education / PHI, 2007.
2. Discrete Time Signal Processing – A. V. Oppenheim and R.W. Schaffer, PHI, 2009
3. Fundamentals of Digital Signal Processing – Loney Ludeman, John Wiley, 2009

**Reference books:**

1. Digital Signal Processing – Fundamentals and Applications – Li Tan, Elsevier, 2008
2. Fundamentals of Digital Signal Processing using Matlab – Robert J. Schilling, Sandra L. Harris, Thomson, 2007
3. Digital Signal Processing – S.Salivahanan, A.Vallavaraj and C.Gnanapriya, TMH, 2009
4. Discrete Systems and Digital Signal Processing with MATLAB – Taan S. ElAli, CRC press, 2009.
5. Digital Signal Processing - A Practical approach, Emmanuel C. Ifeachor and Barrie W. Jervis, 2<sup>nd</sup> Edition, Pearson Education, 2009



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**(56606) MICROPROCESSORS AND MICROCONTROLLERS LAB**

**List of Experiments:**

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The Following programs/experiments are to be written for assembler and execute the same with 8086 and 8051 kits.

1. Programs for 16 bit arithmetic operations for 8086 (using Various Addressing Modes).
2. Program for sorting an array for 8086.
3. Program for searching for a number or character in a string for 8086.
4. Program for string manipulations for 8086.
5. Program for digital clock design using 8086.
6. Interfacing ADC and DAC to 8086.
7. Parallel communication between two microprocessors using 8255.
8. Serial communication between two microprocessor kits using 8251.
9. Interfacing to 8086 and programming to control stepper motor.
10. Programming using arithmetic, logical and bit manipulation instructions of 8051.
11. Program and verify Timer/ Counter in 8051.
12. Program and verify Interrupt handling in 8051
13. UART Operation in 8051.
14. Communication between 8051 kit and PC.
15. Interfacing LCD to 8051.
16. Interfacing Matrix/ Keyboard to 8051.
17. Data Transfer from Peripheral to Memory through DMA controller 8237/8257.

**Note:** - Minimum of 12 experiments to be conducted.

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**(56607) DIGITAL SIGNAL PROCESSING LAB**

The programs shall be implemented in software (Using MATLAB / Lab view / C programming/ OCTAVE or Equivalent) and hardware (Using TI / Analog devices / Motorola / Equivalent DSP processors).

1. Generation of Sinusoidal waveform / signal based on recursive difference equations
2. To find DFT / IDFT of given DT signal
3. To find frequency response of a given system given in (Transfer Function/ Differential equation form).
4. Implementation of FFT of given sequence
5. Determination of Power Spectrum of a given signal(s).
6. Implementation of LP FIR filter for a given sequence
7. Implementation of HP FIR filter for a given sequence
8. Implementation of LP IIR filter for a given sequence
9. Implementation of HP IIR filter for a given sequence
10. Generation of Sinusoidal signal through filtering
11. Generation of DTMF signals
12. Implementation of Decimation Process
13. Implementation of Interpolation Process
14. Implementation of I/D sampling rate converters
15. Audio application such as to plot a time and frequency display of microphone plus a cosine using DSP. Read a .wav file and match with their respective spectrograms.
16. Noise removal: Add noise above 3 KHz and then remove, interference suppression using 400 Hz tone.
17. Impulse response of first order and second order systems.

**Note:** Minimum of 12 experiments has to be conducted.

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**(56608) ADVANCED ENGLISH COMMUNICATION SKILLS LAB**

**1. Introduction**

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The introduction of the English Language Lab is considered essential at 3<sup>rd</sup> year level. At this stage the students need to prepare themselves for their careers which may require them to listen to, read, speak and write in English both for their professional and interpersonal communication in the globalised context.

The proposed course should be an integrated theory and lab course to enable students to use 'good' English and perform the following:

- Gather ideas and information, to organise ideas relevantly and coherently.
- Engage in debates.
- Participate in group discussions.
- Face interviews.
- Write project/research reports/technical reports.
- Make oral presentations.
- Write formal letters.
- Transfer information from non-verbal to verbal texts and vice versa.
- To take part in social and professional communication.

**2. Objectives:**

This Lab focuses on using computer-aided multimedia instruction for language development to meet the following targets:

- To improve the students' fluency in English, through a well-developed vocabulary and enable them to listen to English spoken at normal conversational speed by educated English speakers and respond appropriately in different socio-cultural and professional contexts.
- Further, they would be required to communicate their ideas relevantly and coherently in writing.

**3. Syllabus:**

The following course content is prescribed for the Advanced Communication Skills Lab:

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- Functional English - starting a conversation – responding appropriately and relevantly – using the right body language – role play in different situations.
- Vocabulary Building – synonyms and antonyms, word roots, one-word substitutes, prefixes and suffixes, study of word origin, analogy, idioms and phrases.
- Reading Comprehension – reading for facts, guessing meanings from context, scanning, skimming, inferring meaning, Critical reading.
- Writing Skills – structure and presentation of different types of writing – Resume writing / e-correspondence/Technical report writing/Portfolio writing – planning for writing – research abilities/data collection/organizing data/tools/analysis – improving one's writing.
- Group Discussion – dynamics of group discussion, intervention, summarizing, modulation of voice, body language, relevance, fluency and coherence.
- Presentation Skills – Oral presentations (individual and group) through JAM sessions/seminars and written presentations through posters/projects/reports/PPTs/e-mails/assignments etc.
- Interview Skills – concept and process, pre-interview planning, opening strategies, answering strategies, interview through tele and video-conferencing.

**4. Minimum Requirement:**

The English Language Lab shall have two parts:

- i) The Computer aided Language Lab for 60 students with 60 systems, one master console, LAN facility and English language software for self- study by learners.
- ii) The Communication Skills Lab with movable chairs and audio-visual aids with a P.A System, a T. V., a digital stereo –audio & video system and camcorder etc.

**System Requirement ( Hardware component):**

Computer network with Lan with minimum 60 multimedia systems with the following specifications:

- i) P – IV Processor
  - a) Speed – 2.8 GHZ
  - b) RAM – 512 MB Minimum
  - c) Hard Disk – 80 GB

ii) Headphones of High quality

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**5. Suggested Software:**

The software consisting of the prescribed topics elaborated above should be procured and used.

**Suggested Software:**

- Clarity Pronunciation Power – part II
- Oxford Advanced Learner's Compass, 7<sup>th</sup> Edition
- DELTA's key to the Next Generation TOEFL Test: Advanced Skill Practice.
- Lingua TOEFL CBT Insider, by Dreamtech
- TOEFL & GRE (KAPLAN, AARCO & BARRONS, USA, Cracking GRE by CLIFFS)
- The following software from 'train2success.com'
- Preparing for being Interviewed,
- Positive Thinking,
- Interviewing Skills,
- Telephone Skills,
- Time Management
- Team Building,
- Decision making
- English in Mind, Herbert Puchta and Jeff Stranks with Meredith Levy, Cambridge

**6. Books Recommended:**

1. Technical Communication by Meenakshi Raman & Sangeeta Sharma, Oxford University Press 2009.
2. Advanced Communication Skills Laboratory Manual by Sudha Rani, D, Pearson Education 2011.
3. English Language Communication : A Reader cum Lab Manual Dr A Ramakrishna Rao, Dr G Natanam & Prof SA Sankaranarayanan, Anuradha Publications, Chennai 2008.
4. English Vocabulary in Use series, Cambridge University Press 2008.
5. Management Shapers Series by Universities Press(India)Pvt Ltd., Himayatnagar, Hyderabad 2008.
6. Communication Skills by Leena Sen, PHI Learning Pvt Ltd., New Delhi, 2009.
7. Handbook for Technical Writing by David A McMurrey & Joanne

Buckely CENGAGE Learning 2008.

8. Job Hunting by Colm Downes, Cambridge University Press 2008.
9. Master Public Speaking by Anne Nicholls, JAICO Publishing House, 2006.
10. English for Technical Communication for Engineering Students, Aysha Vishwamohan, Tata Mc Graw-Hil 2009.
11. Books on TOEFL/GRE/GMAT/CAT/ IELTS by Barron's/DELTA/ Cambridge University Press.
12. International English for Call Centres by Barry Tomalin and Suhashini Thomas, Macmillan Publishers, 2009.

**DISTRIBUTION AND WEIGHTAGE OF MARKS:**

Advanced Communication Skills Lab Practicals:

1. The practical examinations for the English Language Laboratory practice shall be conducted as per the University norms prescribed for the core engineering practical sessions.
2. For the English Language lab sessions, there shall be a continuous evaluation during the year for 25 sessional marks and 50 End Examination marks. Of the 25 marks, 15 marks shall be awarded for day-to-day work and 10 marks to be awarded by conducting Internal Lab Test(s). The End Examination shall be conducted by the teacher concerned with the help of another member of the staff of the same department of the same institution.

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